





#### National Library of Thailand Cataloging in Publication Data

ปิ่นปินัทธ์ ลีลาอัมพรสิน.

English for airline business.- - กรุงเทพฯ : วังอักษร, 2563. 184 หน้า.

1. ภาษาอังกฤษ- -บทสนทนาและวลี. 2. ภาษาอังกฤษธุรกิจ. I. ชื่อเรื่อง. 428.249591

ISBN 978-616-211-922-4



# Printing by Wang Aksorn Press Printing

69/3 Arun-amarin Rd., Kwang Wat Arun, Khet Bangkokyai, Bangkok 10600

Tel. 0-2472-3293-5 Fax 0-2891-0742 Mobile 08-8585-1521

E-Mail : wangaksorn9@gmail.com Facebook : สำนักพิมพ์ วังอักษร ID Line : @wangaksorn http://www.wangakson.com





Revised Edition: 2020

Copyright @ 1994 by Wang Aksorn Press Printing.

All right reserved. No part of this publishing may by reproduced or transmitted in any forms or by any means, electronic or mechanical, including photocopying and recording, or by any information storage or retrieval system without the prior written permission of Wang Aksorn Press Printing unless such copying is expressly permitted by federal copyright law.



# Acknowledgements

I would like to express my deepest appreciation to Assistant Professor Dr. Sutat Nakjan who gave me advice on the creation of this course book. I would particularly like to thank my colleagues as of the following: Mr. William Bill Booth, Ms. Rachael Barker, Ms. Stephanie Yvonne Simoes and also my friend Ms. Jess Lau for their considerable patience while proofreading this book.

Furthermore, I would also like to acknowledge with much appreciation Ms. Phatcharin Kitiwatcharanun, a cabin crew member and Ms. Yaovamal Kochpalayuk, a ground staff member at Thai Airway International, who provided useful information and shared some photos of themselves on duty, which I have included in this book.

Finally, I'm very thankful to my parents and my family for their support and unceasing encouragement.

Pinpinat Leela-ampornsin



# Preface

This English for the Airline Business course book aims to teach basic concepts to beginners. It focuses on developing the learners' listening, speaking, reading, and writing skills. This course book is designed to be used as instructional material for Thai students. It applies a skill-based approach and covers the daily real life topics and situations that students might encounter.

The English for the Airline Business course book consists of 6 units. It provides vocabulary, structural patterns, and useful expressions based on the International Airlines Association standards.

I hope this book will be useful for students who want to work in the airline industry or students who want to improve their general communication skills in English. Moreover, any person who wants to practice English for a career in the airline business field will find this book useful.





- Topic 1. Airline jobs description
  - 2. Applying for the airline jobs
  - 3. Resume

Language focus: Using "Wh-Questions"

# Unit 2 Ticketing 33

- **Topic** 1. The role of the ticketing reservation clerk
  - 2. Airline ticket information
  - 3. Booking plane tickets

Language focus: Making and responding to requests

# Unit 3 Check-In 65

- **Topic** 1. Check-in procedures
  - 2. Duties of check-in clerk
  - 3. Important documents for leaving a country

Language focus: Using direct and indirect questions



# Unit 4 Ground Services 192

**Topic** 1. Tasks and duties of ground staff

2. Qualifications of ground staff

Language focus: Making and accepting apologies

# Unit 5 In-flight Services 119

Topic 1. In-flight catering

2. In-flight entertainment

3. Airline class description

Language focus: 1. Asking for repetition

2. Asking for things

# Unit 6 The Cabin Crew 149

**Topic** 1. Tasks and duties of the cabin crew

**Language focus:** 1. Giving instructions and reasons

2. Offering help



# Jobs in the Airline Business

### **Topics:**

- 1. Airline jobs description
- 2. Applying for the airline jobs
- 3. Resume

Language focus: Using "Wh-Questions"

### **Learning objectives :** Students are able to

- 1. describe the general qualifications and duties of various careers in the airline business
- 2. ask and answer questions for applying to airline jobs
- 3. write a resume for applying for jobs
- 4. use Wh-questions



Most full-time jobs provide employees with monetary compensation, health insurance, retirement plans, vacation and sick leave. Sometimes the company gives other benefits such as flexible spending accounts and discounts to Disneyland or something of that nature. Another advantage of an airline job is free or greatly discounted travel for yourself and immediate family. It's a highly attractive job perk which no other business can match.

The airline business provides hundreds of different job tracks one could follow whether you prefer a ground-based position or something in the air, or working with the public or in an office. There are two sides to working in this sector. First, there is the public face of airlines, which comes from the crew: pilot, cabin and check-in staff. Second, there is behind-the-scenes administration: people who deal with reservations, sales and marketing, information technology (IT), business planning and development. Depending on the size of an airline, several jobs could be combined, or there could be a whole department handling one job's functions.

If you want to work for an airline, many airlines usually advertise jobs on their websites. However, before starting to apply for an airline job, first you should write a good resume, then spend an equal amount of time learning how to interview effectively.



### >>> Warm up (Work in pairs)

Let's think of the job titles in the airline section and then choose two jobs and list the duties they involve.



$\Rightarrow$	Translate these v	word
1.	require (v.)	=
2.	train (v.)	=
3.	apply (v.)	=
4.	rewarding (adj.)	=
5.	career (n.)	=
6.	qualification (n.)	=
7.	application (n.)	=
8.	experience (n.)	=
9.	airline staff (n.)	=
10.	candidate (n.)	=
11.	shift (n.)	=
12.	education (n.)	=
13.	reward (n.)	=
14.	interview (n.)	=
15.	benefit (n.)	=



# EXERCISE 1: Complete the blank with the words from the vocabulary list and change them into the correct form.

1.	I want to for an airline job.			
2.	Being good at English is another of the ground staff.			
3.	There are many in the airline.			
4.	The candidate must fill out the form before applying.			
5.	The most suitable will be one who likes assisting the public and			
	has a high professional performance.			
6.	Being a pilot is like a for life.			
7.	Varying work are common involving mostly daytime and early			
	evening.			
8.	3. For most people, the job of airline staff is an exciting, stimulating, and			
	career.			
9.	Some jobs need an candidate.			
10.	I have more money because I received great from the company.			
11.	Can you tell me your background?			
12.	There are many people who want to be an			
13.	We'll give an in the afternoon.			
14.	Thai airway international slim airhostess and the ability to swim.			
15.	All flight crews must be before staring the real work.			

### EXERCISE 2: Match the people to their job titles.

- cabin attendant
   ground staff
- 4. ticketing agent 5. engineer

- 3. pilot
- 6. airline officer





(a) \_\_\_\_\_

(b) \_\_\_\_\_



(c) \_\_\_\_

(d) \_\_\_\_\_



(e) \_\_\_\_\_



### • EXERCISE 3: Choose the correct words and fill in the blanks.

	high school diploma	equivalent	average	allowed
	special requirement	hire	medical	require
	contact lenses	posture		
1.	Each airline requires its own	for the	applicants to fulf	fill.
2.	For some airlines experience is taken into consideration.			ation.
3.	The age for an a	irline applicant is 20	) years old.	
4.	An airline applicant must have	a	·	
5.	Most airlines seldom	anyone who is c	over twenty-five y	ears old.
6.	The minimum education required is a bachelor's degree or			
7.	She has a good	. She always has he	er back straight.	
8.	Some of the candidates are r	not	_ to apply for a	cabin crew job
	because they have tattoos.			
9.	When Nida is on duty, she will	not wear either glass	ses or	_ for this reason.
	She always avoids addressing o	other people's name	es.	
10.	All flight attendant applicants r	must pass an intervi	ew and a	test.





In job interviews, interviewers normally ask questions to get information and form an opinion about the interviewee. They often use Wh-Questions to ask for this information.

### Wh- Questions

Question words	Meaning	Questions	Answers
	1.	Who is your idol?	My idol is Steve Jobs.
who	asking what or which person or people	Who do you think is the most important person in an airline business?	I think it's everyone because everyone is the part of business success.
where	asking for place or location	Where do you live? Where are you from?	I live in Boston. I'm from America.
why	asking for reason	Why do you want to work with our airline?	because your company is well known and stable.
vviiy	asking for reason	Why did you leave your last job?	because I would like to find more challenges in my career life.
		When did you graduate?	I graduated in 2001.
when	asking about time	When can you start working with our company?	I can start working next month.
	asking about	How is this work?	It's challenging.
how	manner	How was your first job?	It was smooth.



Question words	Meaning	Questions	Answers
what	asking for	What do you do?	I just graduated from university.
Wildt	information about object, idea or action	What duty do you like most?	I like arranging food.
		What's your nationality?	I'm Thai.
		Which airline do you pre- fer?	I prefer Thai Airway International company.
which	which asking about choice	Which one should the company hire: a smart or a hard working person?	I think, a hard working person.

### EXERCISE 4: Match the questions to the answers.

 1.	Where do you see yourself in five years?	a.	Your company is stable.
 2.	How's life?	b.	It's OK.
 3.	When were you born?	C.	I think the quality of service from
			the staff is more important.
 4.	Why do you choose to apply here?	d.	I see myself at this company.
 5.	Which one is more important in your	e.	It's 324
	opinion, the quality of service or an	f.	On July 15th, 1988
	aircraft's modern accommodations?		
 6.	What is your application number?		



### EXERCISE 5: Unscramble the sentences.

1.	your / for / goals / What / future / are / the /?
2.	an / in-flight / Why / do / be / you / want / to / attendant /?
3.	is / education / What / your / background /?
4.	do / airline / you / Which / prefer /?
5.	people/ How/ different/ do/ with/ handle/ you/ working /?
6.	don't / you / Why / work / an / airline / international / with /?
7.	When / ready / start / are / working / you / to /?
8.	is / Who / your / idol /?
9.	about / What / you / most / to / a / moving / new / excites / city /?
10.	is / service / mind / a / What /?





 $\Rightarrow$  Read the conversation about Jess and Sandra talking about an airline job, then answer the questions in exercise 6.

Conversation 1: Talking about job

Sandra: Hi, Jess. Long time no see. How are you?

Jess: Hi Sandra. Umm... I'm not so good.

Sandra: Why? What happened?

Jess : I got laid off last week.

Sandra: Oh! I'm sorry to hear that.

Jess : That's alright. And what do you do now?

Sandra: I'm a flight crew at Thai Airways.

Jess: Oh, It sounds fun.

Sandra: Yes. I love this job very much.

Jess : That sounds like an interesting job for me.

Do you know that being an airline staff member is my dream?

Sandra: Yes, it is mine too.

Jess : If you see an airline job advertisement, please let me know. I'm interested

in working for an airline.

Sandra: Ok, I will tell you immediately if I see one.

Jess: Thanks.

Sandra: You're welcome.

1. What job does Sandra do?

2. Where is Sandra's workplace?

3. What is Jess's dream?

4. Who is Jess going to see?

**EXERCISE 6:** 

Answer the questions.

Read the conversation about Jess and Sandra talking about applying for the airline job, then answer the questions in exercise 7.

#### Conversation 2: On the phone

Jess : Hello, Jess speaking.

Sandra: Oh! Jess. This is Sandra speaking.

Jess : Hello, Sandra, how are you?

Sandra: I'm ok, thanks. Did you know Thai Airways has bought 3 new Boeing airplanes?

Jess : Yes, I did. I read it in a newspaper last week.

Sandra: And have you seen the job advertisements in the newspaper today?

Jess: No, I haven't.

Sandra: Thai Airways just announced today that they will recruit a lot of flight

crew members to work on the new airplanes. They will also recruit some

pilots and ground staff too.

Jess : Oh! that's good news for me.

Sandra: Yes, I think so. If you want more information, you can look at page 12

in today's Bangkok Post.

Jess: Thanks for your help.

Sandra: It's my pleasure.

Jess : Well, I have an appointment with a dentist. Talk to you later.

Sandra: See you later.

Jess: Ok, see you.

EXERCISE 7:

Answer the questions.

- 1. What airline recruits the airhostess?
- 2. What position do they recruit?
- 3. If Jess needs more information, how will she find it?
- 4. How many airplanes did Thai Airways buy?
- 5. What type of airplane does Thai Airways buy?

Source: http://www.stylemotivation.com/cheap-international-calls-on-iphone/



Read the job interviewing conversation between Peter (interviewer) and Jess, (interviewee) then do the exercise 8.

### Conversation 3: At Thai Airways International

Jess: I'm fine, thank you, and you?  Peter: I'm fine, thank you. Firstly, I would like you to introduce yourself.  Jess: o.k. I'm Jess Roe. I'm 26 years old. I graduated with a degree in Airline Business Management from Stamford International University.  Peter: 2  Jess: I have hoped to be on your staff since I was a student at the University.  I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5  Peter: See you.	Peter: Good morning, 1.		
Jess : o.k. I'm Jess Roe. I'm 26 years old. I graduated with a degree in Airline Business Management from Stamford International University.  Peter : 2  Jess : I have hoped to be on your staff since I was a student at the University.  I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter : 3  Jess : Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter : 4  Jess : Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter : Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess : Yes, I am. I think they are my strengths.  Peter : O.K. I hope I will see you again.  Jess : 5	Jess : I'm fine, thank you, and you?		
Management from Stamford International University.  Peter: 2  Jess: I have hoped to be on your staff since I was a student at the University. I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Peter: I'm fine, thank you. Firstly, I would like you to introduce yourself.		
Peter: 2  Jess: I have hoped to be on your staff since I was a student at the University. I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Jess : o.k. I'm Jess Roe. I'm 26 years old. I graduated with a degree in Airline Business		
Jess: I have hoped to be on your staff since I was a student at the University.  I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Management from Stamford International University.		
I think your company is stable and interesting. It's also a national airline that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Peter : 2		
that a lot of people want to work with.  Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Jess : I have hoped to be on your staff since I was a student at the University.		
Peter: 3  Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	I think your company is stable and interesting. It's also a national airline		
Jess: Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	that a lot of people want to work with.		
since I was a student.  Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it. Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Peter : 3		
Peter: 4  Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it.  Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Jess : Nothing, but I used to be a trainee at Thai AirAsia in a ground staff position		
Jess: Yes, I think everyone must have it. I'm very stressed at work. My close friends always try to give me some good advice to reduce and control it.  Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	since I was a student.		
friends always try to give me some good advice to reduce and control it.  Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Peter : 4		
Although, I'm stressed I never do stupid things to others.  Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Jess : Yes, I think everyone must have it. I'm very stressed at work. My close		
Peter: Our airline needs people who are able to remain calm and level-headed even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	friends always try to give me some good advice to reduce and control it.		
even under stress. Are you that person?  Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Although, I'm stressed I never do stupid things to others.		
Jess: Yes, I am. I think they are my strengths.  Peter: O.K. I hope I will see you again.  Jess: 5	Peter : Our airline needs people who are able to remain calm and level-headed		
Peter: O.K. I hope I will see you again.  Jess: 5	even under stress. Are you that person?		
Jess : 5	Jess : Yes, I am. I think they are my strengths.		
	Peter : O.K. I hope I will see you again.		
Peter : See you.	Jess : 5		
	Peter : See vou.		